

Sherrie Figueroa: Host and Executive Producer
The Boulderista

<https://theboulderista.com>

LONG BIO:

Originally from Miami Beach, Sherrie Figueroa moved to Boulder, Colorado in search of sunshine, a healthier lifestyle and the opportunity to reinvent herself. Along her journey, she became a massage therapist, a wife, a mom, a real estate agent, and now the host of a Boulder lifestyle podcast that is the manifestation of over 15 years establishing roots in the vibrant community. Her affinity for local traditions and her desire to shine a spotlight on the individuals who are part of Boulder's electricity and vibe is the foundation of ***The Boulderista***.

As a real estate agent, Sherrie is an authentic advocate for her clients, operating from integrity and in alignment of core values such as mutual respect and community. She uses both qualitative *and* intuitive tools to match people with properties, and then supports them through the incredible emotional and psychological process of buying a home, making the goal of homeownership a reality.

When she's not interviewing local influencers or working with real estate clients, Sherrie's avid interests include dance, travel and spending time with her obnoxiously cute kids and husband, Eric. Not a day passes where she doesn't feel gratitude for the experiences and connections she's made in Boulder, and the simple pleasure of feeling the Colorado sunshine upon her face.